100% EMPLOYEE-OWNED



#### BETTER FLOUR RIGHT FROM THE START

We work directly with the Farmer Direct co-op, so we can trace this flour from seed to bag. Together, we partner to promote sustainable farming practices.



#### SUSTAINABLE FARMING

Our farmers use low or no-till and dry-land farming practices to reduce their environmental impact.



### **TRACEABILITY**

Our white whole wheat flour is grown using certified seeds, allowing us to trace and track every step of



#### **FARMER OWNED CO-OP**

Working directly with a farmer-owned co-op improves profits of farmers, helping support them so they can continue to farm land their families have settled.

\* Why gluten-forming protein matters in flour: The amount of gluten-forming protein in flour determines the final structure of your baked goods. Higher protein flour creates more gluten, for a chewier structure, while lower protein flour creates less, for a delicate, finer crumb.







STONE-GROUND

# WHITE WHOLE WHEAT **FLOUR**

WHEAT TYPE	100% U.S. Hard White Wheat Grown on American Farms
PROTEIN CONTENT	12.2% — For whole grain baking with a lighter, milder taste

IDEAL FOR COOKIES, BREAD, BROWNIES, PANCAKES & MORE



NET WT 5 LBS (2.27kg)







## **Nutrition Facts**

about 76 servings per container Serving size 1/4 cup (30q)

Amount per serving Calories

110

% Daily Valu	
Total Fat 1g	1%
Saturated Fat 0g	1%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 22g	8%
Dietary Fiber 3g	11%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 4g	6%
Vitamin D 0mcg	0%
Calcium 10mg	0%
ron 1.1mg	6%
Potassium 110mg	2%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice

#### INGREDIENTS: 100% Hard White Whole Wheat Flour.

#### **DISTRIBUTED BY**

KING ARTHUR BAKING COMPANY, INC. NORWICH, VERMONT 05055 KingArthurBaking.com | 800-827-6836



We're one of over 3,200 companies that are committed to using the power of business as a force for social and environmental good.

SAFE HANDLING INSTRUCTIONS: Raw flour is not ready-to-eat and must be thoroughly cooked or baked before eating to prevent illness from bacteria in the flour. Do not eat or play with raw dough; wash hands, utensils, and surfaces after handling. After opening, keep cool and dry in a sealed container. Freeze for prolonged storage.

# **RAISE YOUR FLOUR IQ**

**BAKING WITH WHITE WHOLE WHEAT** 

Think differently about whole grains. Milled from

hard white spring wheat — a lighter-colored grain

than traditional red wheat — our White Whole

Wheat Flour yields baked goods that are light in

color, mild-flavored, and as wholesome as ever.

Delicious results, every time! We test bake

**NEVER BLEACHED, NEVER BROMATED®** 

Our flours contain no bleach, no bromate,

and no artificial preservatives of any kind.

\*\*\* We support American farmers who produce the best, highest-quality wheat. All of our wheat

flour is grown and milled in the United States.

(yum!) our flour to ensure it meets our strict

standards — the strictest in the industry.

**OUALITY & CONSISTENCY** 

100% AMERICAN GROWN

FOR CONSISTENT RESULTS



#### **OUR OUALITY PROMISE**

Flour this good doesn't happen by accident. With expertise and experience from field to bag, we craft our flour with care and a commitment to help you bake your best.

### WHOLE WHEAT WAFFLES

- 1½ cups (170g) King Arthur White Whole
- 2 teaspoons baking powder
- ½ teaspoon salt 2 tablespoons (25g) sugar
- 1 large egg 1½ cups (340g) lukewarm milk
- 5 tablespoons (71g) melted butter or
- ⅓ cup (67g) vegetable oil
- 1. Preheat your waffle iron while you make the waffle batter.
- 2. Whisk together the flour, baking powder, salt, and sugar.
- 3. In a separate bowl, whisk together the egg, milk, and butter or oil.
- 4. Mix together the wet and dry ingredients, stirring just to combine. The batter will be a bit lumpy; that's OK.
- 5. Cook the waffles according to the manufacturer's instructions for your iron.
- 6. Store any leftovers in the refrigerator, well wrapped, for several days; freeze for longer storage.

Yield: 3 round Belgian-style 7" waffles.

KINGARTHURBAKING.COM 100% SATISFACTION GUARANTEED 100% COMMITTED TO QUALITY

1 cup of Whole Wheat Flour = 113g







We recommend weighing ingredients.

SAY NO TO RAW DOUGH: Flour is a raw ingredient. Bake fully before enjoying.

